

Client Services Agreement

The Dominance Package · Vertex Acquisition Engine

SERVICE PROVIDER	CLIENT
Vertex Media	
Founder: Mustafa Azam	
Colorado, United States	Niche: Real Estate

This Agreement is entered into as of the date of last signature below ("Effective Date") between **Vertex Media** ("Agency") and [REDACTED] ("Client"). By signing, both parties agree to the terms set out in this Agreement.

1. Scope of Services — The Dominance Package

Agency will build, install, and manage the Vertex Acquisition Engine for Client's real estate business. The Dominance Package includes:

- Exclusive paid advertising campaigns across Meta and Google, managed by a senior media buyer — leads generated are exclusive to Client and never shared or resold.
- 60-Second AI Setter — AI voice + SMS agent that contacts every lead within 60 seconds, 24/7, qualifies against Client's criteria, handles objections, and books qualified prospects directly to Client's calendar.
- Calendar confirmations and show-up reminders on all booked appointments.
- Vertex App — live command center with real-time, in-app performance reporting.
- AI Database Reactivation — the system works Client's old, dead, and past-customer database to resurrect additional opportunities at no extra cost.
- Multi-channel demand generation and retargeting.
- Reputation and review automation.
- Locked market exclusivity — Agency will not serve a competing real estate client in Client's market for the term of this Agreement.

2. The Outcome Guarantee

VERTEX OUTCOME GUARANTEE 4 signed listing contracts within 90 days of campaign launch. If Agency does not deliver 4 signed listing contracts within 90 days of campaign launch, Agency will issue Client a full refund of the management fee paid under this Agreement.

Guarantee conditions. A "signed listing contract" means a booked appointment that meets Client's stated criteria, attends, and results in a signed listing agreement. The guarantee holds provided Client: attends every booked appointment within 24–48 hours of booking; follows the provided sales process; responds promptly to AI hand-offs; supplies required assets and access; and maintains the agreed minimum ad spend (Section 3) without interruption for the full term.

3. Advertising Spend

Client will fund advertising spend of [REDACTED] paid directly to the ad platforms (Meta / Google) via Client's own billing. Ad spend is separate from, and in addition to, the management fee below, and must remain active and uninterrupted for the guarantee to apply.

4. Investment & Payment Terms

The Dominance Package — 3-Month Plan	[REDACTED]
Bank Wire Discount	[REDACTED]
TOTAL PAYABLE INVESTMENT	[REDACTED]

Payment method: Bank wire transfer, due in full upon signing this Agreement. The [REDACTED] discount applies exclusively to payment by bank wire. **Term:** three (3) months from campaign launch. Ad spend (Section 3) [REDACTED] separately by the ad platforms.

5. General Terms

- **Exclusivity.** Client's leads, campaigns, and market position are exclusive to Client for the term.
- **Confidentiality.** Both parties will keep non-public business information confidential.
- **Cooperation.** Client will provide timely access to calendars, CRM, ad accounts, and assets reasonably required for delivery.
- **Refund scope.** The full refund under the Outcome Guarantee applies to the management fee [REDACTED]; ad spend is paid to third-party platforms and is non-refundable by Agency.
- **Independent contractor.** Agency is an independent contractor; nothing herein creates a partnership or employment relationship.
- **Entire agreement.** This document is the entire agreement between the parties and may only be amended in writing signed by both parties. It is governed by the laws of the State of Colorado, USA.

Agreed & Accepted

VERTEX MEDIA

Signature

Name: **Mustafa Azam**, Founder

Date: _____

CLIENT

Signature

Name: [REDACTED]

Date: _____